



इंडियन रेलवे कैंटरिंग एण्ड टूरिज्म कॉर्पोरेशन लिमिटेड

(भारत सरकार का उद्यम (मिनी रत्न - CIN : L74899DL1999GOI101707)

INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

(A Govt. of India Undertaking - Mini Ratna) CIN : L74899DL1999GOI101707

पश्चिम क्षेत्र कार्यालय फोर्ब्स बिल्डिंग ग्राउंड एवं तीसरी मंजिल फ्लोर चरणजीत राइ मार्ग, फोर्ट मुंबई 40001 :

West Zone Office: Forbes Building, Ground & Third Floors, Charanjit Rai Marg, Fort, Mumbai 400001.

Tel. 022-47509565/8815, Website : www.irctc.co.in / www.irctctourism.com , E-mail: gmmumbai@irctc.com

No. IRCTC/WZ/ZO(CATG)/349/2022/ZO/WZ/NFR

Date: 27.01.2025

M/s Vantage Point Media,
G-5, Ground Floor, Eldeco Green Meadows,
Sector Pi-1, Greater Noida - 201310.

Sub: Letter of Award (LOA) for meal tray branding in Train No. 82901-02 ADI-MMCT-ADI Tejas Express.

Ref: Your office email dated 29.07.2024.

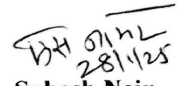
With reference to your email under reference regarding branding of outer meal tray holders on all of Train No. 82902/01 ADI-MMCT-ADI Tejas Express for a period of 6 month at a cost of Rs. 3,85,000 + 69,300/- (GST@ 18%) has been approved by Competent Authority. The terms and condition for the same, attached as Annexure "A", is summarised below:

1. The contract period shall be for a period of 6 month.
2. The contract period shall begin from 01.02.2025 to 31.07.2025 or till the train is operational, whichever is earlier (excluding installation days).
3. The contract covers all operational coaches subject to a maximum of 14 (3 EC & 11 CC).
4. Rentals have been considered on 06 days per week basis and if the frequency of train is reduced, the said contract period shall be extended on a pro-rata basis.
5. The lease amount will have to be paid in advance within 3 days of issue of this letter.
6. The installation (sticking and pasting), maintenance and removal post end of contract of the stickers will be done by the licensee. IRCTC will facilitate coordination with Sr. CDO - Kankariya, however the scheduling and coordination will be done by licensee.
7. All standards laid down by Government of India for advertisement will be adhered to and the Licensee will be responsible for any penal action under the existing laws and will indemnify IRCTC against any complaint or action as a result of such complaint.
8. The matter will be shared by IRCTC in advance. The guidelines of Advertising Standards Council of India (ASCI) may be followed.

Kindly arrange to remit the amount of Rs. 11,550/- (3% of contract value) as Security Deposit and Rs. 3,85,000/- + Applicable GST @ 18% (Rs. 69,300/-) i.e. as license fees for 6 months by RTGS/NEFT in the following account:

Name: -Indian Railways Catering and Tourism Corporation Ltd.-Tejas Account.
Account No: - 000705049491; IFSC - ICICO001961
Type of Account: -Current Account.

Kindly accept this LOA; acceptance of this LOA will be treated as a binding Contract


Subash Nair
Mgr./ Tourism
IRCTC/WZ/Mumbai

C/

GGM/WZ & RM/ ADI: - For kind information please.

AGM/T/CO: - For kind information please.

Manager (Fin.)/IRCTC/WZ: - For kind information and vetting the LOA before issue please.

पंजीकृत एवं कॉर्पोरेट कार्यालय: बी-148, स्टेट्समन हाउस, बाराखम्बा रोड, नई दिल्ली - 110001

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